Request for Proposals to Create Corporate Video

An international development company Policy and Management Consulting Group – PMCG (<https://www.pmcg-i.com/> ) is requesting proposals for the corporate video development.

The objective of the video to showcase PMCG as an international development consulting company, with diverse experience in various regions of the world. The clip should contribute to raise awareness of PMCG, attract SEO traffic and most importantly build trust in PMCG. Also, serve as a kind of “business card” for the company.

The material should emphasize that PMCG is a sustainable, institutionally held company, a desired place to work for high-level professionals, as they are enabled to grow and realize their opportunities.

Interested candidates are welcome to submit their expression of interest (EoI) to Keti Lekishvili at k.lekishvili@pmcginternational.com

EoI should be accompanied with following information:

* Company overview and history
* Staffing
* Experience and reference cases

Deadline for submitting EoI is 21 July 2021.

Shortlisted companies will be requested to sign non-disclosure agreement.